

Synergize Business Server™ for Transport

REDUCED ADMINISTRATIVE OVERHEAD

"Since implementing Synergize®, the company has significantly reduced administrative staff from fourteen to eight. Synergize® has generated substantial cost savings, enabling us to see an appreciable increase in bottom line profits, which will shortly allow us to add new trucks to our fleet."

Dave Belley, President
Hyndman Transport Ltd.

AUTOMATED BILLING OPERATIONS

"By switching to Microdea's Synergize® document imaging system, our paper work from twenty-seven terminals has been reduced from 7-10 days to hours, allowing us to bill the same day!"

Al Dembeck, I.T. Manager
Cowan Systems

Integrate people, paper and processes to improve profitability

There are challenges in the transport sector which impact business performance, most of which - such as the price of fuel - are beyond the control of carriers. It falls then to each carrier to look within their own organization at those elements which they can control as a means to achieve operational excellence.

The management of source documents is one such challenge; they form the basis of all subsequent billing, collections and customer service operations. The ability of staff to access and process source documents in a timely fashion directly affects all subsequent operations.

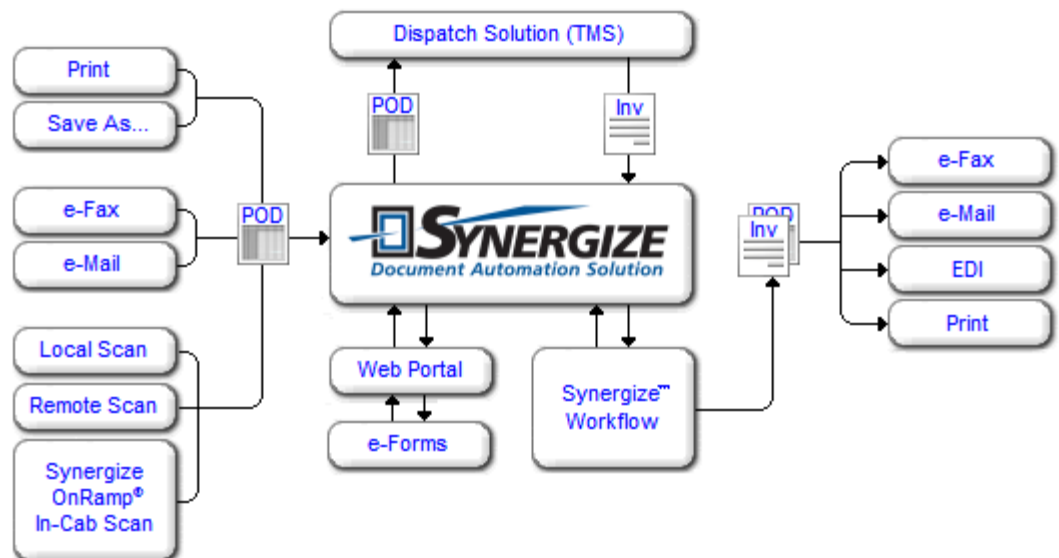
Synergize Business Server™ for Transport addresses that document challenge; it is a turn-key solution enabling the implementation of time-saving automation and enforcement of best practice to improve profitability by processing billing documents in a consistent, accurate and cost-effective manner.

Among the measurable gains achieved with the Synergize Business Server™ for Transport include:

Improved productivity. With support for automatic collation with supporting documents and transmission of invoices, machine-readable barcodes, and data retrieval from the dispatch solution, Synergize Business Server™ for Transport empowers small groups of administrative staff to process large volumes of documents. Improvement in document throughput advances the cause of cost containment and reduces the billing cycle ("DSO"), with corollary improvement to cash flow and driver retention.

Improved control. Synergize Business Server™ for Transport enables business administrators to ensure that documents are consistently handled in compliance with corporate best practice. The progress of each document through its lifecycle is automatically tracked, facilitating development of objective metrics to evaluate business processes. A document may be easily located and retrieved at any time irrespective of where it is in its lifecycle.

Improved scalability. Synergize Business Server™ for Transport is a robust, client-managed solution. The .NET web services are provided as open, documented and included with the core product, freeing you to extend the value of your technology investment to improve competitiveness.



Documents form the basis of most business operations and their execution directly affects profitability. Synergize® harmonizes the management of documents in a consistent, accurate and cost-effective manner.

TRAINING

Microdea's professionally designed and presented courseware provides hands-on training to smoothly advance users from conceptual understanding to practical skill set, enabling you to more quickly realize the business benefits of your Synergize® investment.

TECHNICAL SUPPORT

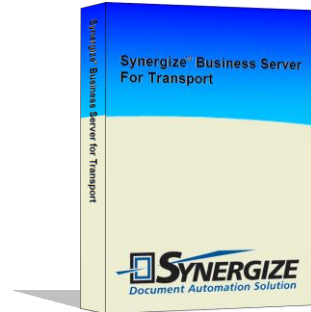
Microdea's Support and Upgrade Assurance (SUA) contract provides access to our in-house technical resources and to the latest developments in imaging technology. Clients with SUA contracts are entitled to the latest version of Synergize® at no additional cost.

For more information on any of our products or services please visit us on the Web at:
www.microdea.com

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Package Details



Synergize Business Server for Transport™ includes:

- ✓ One Synergize® Business Server with Workflow
- ✓ One Synergize® Scan and Index Workstation
- ✓ Ten Shared Connection Licenses *
- ✓ One TMS Integration Bundle **
- ✓ One-year Support and Upgrade Assurance
- ✓ Installation and Training

* A Shared connection license is drawn on a first-come, first-served basis from a pool of available Shared licenses when a user logs into Synergize® and is returned to the license pool when the user logs out.

** TMS Integration bundles are available for such leading dispatch solutions as TruckMate®, TMWSuite®, FreightLogix®, Fleet Manager Pro® and more. Contact Microdea for details.

System Requirements

As a matter of best practice consider hosting the Synergize® and database servers separately from other critical-path applications (i.e. e-mail, accounting). The cost to purchase and maintain servers is often less than the revenue lost when several critical-path applications are taken offline by a single hardware failure.

- Ⓢ 2.8GHz Intel® Pentium® 4 or Xeon™ Processor
- Ⓢ 2GB of RAM
- Ⓢ Microsoft Windows® Server 2000 SP4 | 2003 SP2 (32-Bit)
- Ⓢ Microsoft® .NET Framework 1.1 and Microsoft® Internet Information Services (IIS) 6.0
- Ⓢ 250MB available disk space for Synergize® Server software components
- Ⓢ Storage capacity appropriate to projected volume, format of stored files, and period of retention
- Ⓢ Microsoft® SQL Server 2000 SP4 | 2005 SP2 (Workgroup, Standard or Enterprise)

About Microdea

Productivity and operational synergy are at the core of any successful business. Synergize® by Microdea is the vital technology link that integrates people, paper and processes into a streamlined, efficiently-operating enterprise. Because their documents are easier to create, distribute, access and exchange our clients are more profitable. As developers of the innovative Synergize® Document Automation Solution and patented Synergize OnRamp® In-Cab Scanning solution, Microdea's clients have access to advanced document, workflow and process management technologies to cost-effectively automate and streamline paper-intensive business processes. To learn why more executives and business owners are selecting Microdea as their strategic partner, call us at 905.881.6071 ext. 263.